

creative apprenticeships

Recruiting New Talent

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A product from
**creative
& cultural
skills**

The National
Skills Academy 

**creative
& cultural
skills**

The Sector Skills Council for the
creative and cultural industries

In Summary

- An industry designed and government funded Apprenticeship for the creative and cultural industries
- A paid vocational route into the creative industries via structured and accredited apprenticeship training
- Suitable training programme for existing staff or a structured training programme for new entrants
- Apprentices are employed and acquire their skills and knowledge whilst working “on the job”
- Two levels of apprenticeship training to suit entry level and supervisory level employees

Why a Creative Apprentice?

- Untapped talent you can shape
- Invest in the future skills of your business
- Respond to specific skills gaps and shortages
- Relevant training to your business
- Training which meets industry standards and needs
- Reach new audiences / customers

- Delivered by your National Skills Academy

The Pathways

- Live Events & Promotion
- Music Business (Recording Industry)
- Technical Theatre (Rigging, Lighting & Sound)
- Technical Theatre (Costume & Wardrobe)
- Cultural and Heritage Venue Operations
- Community Arts Management

The Structure

- Key skills and core knowledge delivery – formal college environment
- Vocational work based element – Learning the skills need to work in the sector with those who are doing the job

Vocational element and college learning lead to the full Apprenticeship award.

Emerging Models of Delivery

- Block delivery
- Day release
- Carousel
- Group Apprentice Company (GAC)
- Franchise
- Hub leads – assessor rotation

What it's not..

- A work placement
- A social responsibility initiative
- An opportunity to means test employers
- A provider led Apprenticeship
- Pathways which suit all employers all of the time

What it is..

- An alternative way to recruit
- Partnership between employer & education provider



How to get involved:

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More info: <http://www.ccskills.org.uk/>

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